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HOW TO CREATE A SOUL DRIVEN BUSINESS

ROSWELL, GA (March 9, 2010) – The Open Mind Center, a holistic center in Roswell, Georgia offers many services to help people develop their inner self, including offering a class on How to Create a Soul Driven Business. This class is perfect for anyone who finds themselves at a crossroads or is considering starting a business. Soul Driven Business Planning is a professional approach- complementing the wisdom of heart and soul. This discovery is essential for all endeavors where exchange for products or services is involved- from retail sales to teaching to healing. No worry if you are not business-minded; familiarity with business terminology or financial expertise is not required. The approach is one of inward focus, spontaneity and creativity- allowing for reflection on insights and intentions. A willing exploration of what you may already know, bringing out the power of your individuality and seasoning all with real-world business considerations.

The thoughtful and intuitive business strategy created will provide a solid foundation for action and investments- either now or in the future. The work also serves as a baseline for change, providing the blueprints to later assess the impact of new ideas or changes in the marketplace.

This Fast-Track session addresses the key concepts and major components of the full seven-week Soul Driven Business Planning Program including: Envision your Future, Create the Blueprint, Communicate your Message, Explore the Financials, Strengthen Relationships, and Moving Forward.

About The Open Mind Center- The Open Mind Center is dedicated to creating and inspiring a sense of hope, health and community for its customers. The Center was recently featured on CBS, Better Mornings Atlanta as a place where people can find many ways to alleviate stress during these tough times as well as a feature article in Jezebel Magazine. They offer instructive programs, holistic health and wellness services, and products intended to heal the body, nourish the soul and awaken the spirit. The spacious 6,800 square foot facility contains classrooms, a wellness studio with massage rooms, a retail space, tea bar and meditation room. For more information about The Open Mind Center, please contact Brenda Santrock or Charmaine Taylor at (678) 243-5074, or visit www.theopenmindcenter.com.